

Spring 2025

Hop on in and support our 2025 Walk on the Wild Side event! Join us and all our participants as we take in Maywood's six habitats during one of the most beautiful times of year.



We're inviting you and our community to enjoy a 3-mile walk at Maywood to help raise funds to support environmental education programs and park improvements. The walk will explore all six habitats and include fun informational signage and activities along the way. A shorter, more level course through the prairie will also be available. In addition to the in-person walk on June 28, we will also offer a month-long virtual option.

Each year over 16,000 people participate in programs and events at Maywood. With each of our programs we strive to foster environmental stewardship through educational and outdoor experiences. Funds from Maywood's Walk on the Wild Side help make those programs possible.

The month-long virtual option allows participants to show their support of Maywood while participating in their favorite outdoor activities such as biking, walking, running, and paddling. Because the event spans the entire month, participants have the flexibility to participate in a way that best fits their schedule and interests. And they can participate from anywhere around the world!

This year's in-person event will focus on the amphibians and reptiles who call Maywood home. The walk will featured themed stations that educate people about the frogs, snakes, turtles, and other reptiles who live in the park's habitats.

We welcome any support you may be able to provide to Maywood's Walk on the Wild Side. If you are interested in providing financial support or an in-kind contribution to this year's event, please contact us using the email or phone number at the end of this letter. Or simply complete the donation form or in-kind donation form and return it to us.

The proceeds of Maywood's Walk on the Wild Side will continue to support our programs and projects through the remainder of 2025 and into 2026.

Learn more about the event at: <https://gomaywood.org/events/walk-on-the-wild-side/>

If you have any questions, or would like to get involved with the event, please reach out to us via phone or email.

Sincerely,

*Kendra Kelling*

Kendra Kelling, Park Director

[Kendra.kelling@sheboyganwi.gov](mailto:Kendra.kelling@sheboyganwi.gov)

*Angie Doell*

Angie Doell, Trust Administrator

[angela.doell@sheboyganwi.gov](mailto:angela.doell@sheboyganwi.gov)



## Become a Walk on the Wild Side Sponsor

### Overall Event Sponsorship Levels and Benefits

#### **\$5000 – Title sponsor** *two available*

- Logo on event banner (largest format)
- Logo with link on Maywood webpage
- Logo with link on online registration platform
- Facebook and Instagram Thank You Posts
- Logo on sponsor recognition at in-person events

#### **\$2500 – Gold Sponsor**

- Logo on event banner (Mid-sized format)
- Logo with link on Maywood webpage
- Logo with link on online registration platform
- Facebook and Instagram Thank You Posts
- Logo on sponsor recognition at in-person events

#### **\$1000 – Silver Sponsor**

- Logo on event banner
- Logo on Maywood webpage
- Logo with link on online registration platform
- Facebook and Instagram Thank You Posts
- Logo on sponsor recognition at in-person events

#### **\$500 – Bronze Sponsor**

- Name on event banner
- Listed on Maywood webpage
- Facebook and Instagram Thank You Posts
- Logo with link on online registration platform
- Listed on sponsor recognition at in-person events

#### **\$250 and under – Event Supporter**

- Listed on Maywood event page
- Logo with link on online registration platform
- Listed on sponsor recognition at in-person events

#### **Additional Support Options:**

**Corporate Teams:** Companies are encouraged to sponsor employees in either the virtual or in-person events. Corporate teams will be recognized on signage at in-person events.

#### **In-kind Contributions:**

Donations of food, beverage, advertising, signage, and door prizes are welcomed. Sponsorship benefits will correspond to the equivalent cash sponsor levels above.

#### **To become a sponsor contact**

Angie Doell, Trust Administrator  
(920) 459-3906  
Angela.doell@sheboyganwi.gov

#### **Sponsor forms available at**

<https://gomaywood.org/events/walk-on-the-wild-side/>





# SPONSORSHIP FORM

Company/Family Name \_\_\_\_\_

Address \_\_\_\_\_ City, State Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Email \_\_\_\_\_

Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## 1. Sponsorship Levels (Please select one)

- |  |  |
|--|--|
| <input type="checkbox"/> Title Sponsor \$5,000 | <input type="checkbox"/> Bronze Sponsor \$500        |
| <input type="checkbox"/> Gold Sponsor \$2500   | <input type="checkbox"/> Food/Beverage Sponsor \$500 |
| <input type="checkbox"/> Silver Sponsor \$1000 | <input type="checkbox"/> Event Sponsor up to \$250   |

## 2. Logo

For Sponsorships \$1,000 and greater, please submit your logo or list your name below.

For sponsorships under \$1,000 please list your name below.

Logos should be submitted by June 3, 2025\* to [angela.doell@sheboyganwi.gov](mailto:angela.doell@sheboyganwi.gov) as follows:

- JPG or PNG – full color - for digital and print marketing

If you are not submitting a logo, please write you name exactly as you would like it to appear in

promotional materials: \_\_\_\_\_

## 3. Payment Options

- We've included our payment (checks payable to Maywood)
- Please invoice us on \_\_\_\_\_ (select date prior to June 6, 2025)
- We'd like to pay online with a credit card. (A member of our staff will provide you a payment link).  
Please note a 3% service fee applies to all credit card payments.

Return form and payment to: Maywood, 3615 Mueller Road, Sheboygan, WI 53083

**For questions or additional information, please contact us at  
(920) 459-3906 or email [maywood@sheboyganwi.gov](mailto:maywood@sheboyganwi.gov)**

\*Logos received after June 3, 2025 will not be included on banners but will be included in all other marketing where sponsor logos are displayed.



# INKIND DONATION FORM

Company/Family Name \_\_\_\_\_

Address \_\_\_\_\_ City, State Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Contact Email \_\_\_\_\_

Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## I/we would like to make the following donation of goods or services

Please describe the item or service you are donating. Include the quantity if applicable:

## Logo

For donations valued at \$1,000 and greater, please submit your logo or list your name below.

For donations valued under \$1,000 please list your name below.

Logos should be submitted by June 3, 2025\* to [angela.doell@sheboyganwi.gov](mailto:angela.doell@sheboyganwi.gov) as follows:

- JPG or PNG – full color - for digital and print marketing

If you are not submitting a logo, please write you name exactly as you would like it to appear in promotional materials: \_\_\_\_\_

## Donation Details

For tax purposes please provide the value of your donation \$ \_\_\_\_\_

- I/we will drop off our donation at Maywood by June 23, 2025
- Please contact me/us to arrange pick-up of the donation by June 23, 2025

Return form to: Maywood, 3615 Mueller Road, Sheboygan, WI 53083

**For questions or additional information, please contact us at  
(920) 459-3906 or email [maywood@sheboyganwi.gov](mailto:maywood@sheboyganwi.gov)**

\*Logos received after June 3\* will not be included on banners but will be included in all other marketing where sponsor logos are displayed.



## 2024 SPONSOR LOGO REQUIREMENTS & USEAGE

Sponsors are asked to provide their company logo in the following formats:

- Full Color jpeg/jpg
- Single Color jpeg/jpg
- Full Color EPS
- Single Color EPS

Depending on our sponsorship level, your logo may be used in the following ways:

Event Swag (eps format)

Our RunSignUp Registration Page (minimum 75x75 pixels, jpeg/jpg format)

Maywood website page for Walk on the Wide Side, jpeg/jpg jpeg/jpg format

Within graphics used in social media posts and emails that highlight our event sponsors, jpeg/jpg format

Printed sponsor recognition posters, signs, or banners used at the in-person walk, Eps and/or jpeg/jpg formats

Print ads in local newspapers that highlight our sponsors, jpeg/jpg format

Logos should be emailed to: [angela.doell@sheboyganwi.gov](mailto:angela.doell@sheboyganwi.gov) no later than June 3 for inclusion on in some print and swag marketing. Earlier submission is greatly appreciated. Logos received after June 3 will be included as possible.